



## ADVERTISING RATES 2025

Build your brand with the world's  
premier aquarium magazines

The world's leading paid-circulation aquarium magazines  
Published bimonthly | Concurrent print & digital editions

# Print Advertising **RATES**

## FREQUENCY DISCOUNTS

4-COLOR	1-2 ISSUES	3-5 ISSUES (-10%)	6+ ISSUES (-15%)
<b>Spread</b>	<b>\$4,000</b>	<b>\$3,600</b>	<b>\$3,400</b>
<b>Full Page</b>	<b>\$2,400</b>	<b>\$2,160</b>	<b>\$2,040</b>
<b>1/2 Page</b>	<b>\$1,800</b>	<b>\$1,620</b>	<b>\$1,530</b>
<b>1/3 Page</b>	<b>\$1,400</b>	<b>\$1,260</b>	<b>\$1,190</b>
<b>1/4 Page</b>	<b>\$750</b>	<b>\$675</b>	<b>\$640</b>
<b>1/6 Page</b>	<b>\$500</b>	<b>\$450</b>	<b>\$425</b>
<b>COVERS</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>
<b>Cover 2</b> (Inside Front)	<b>\$2,900</b>	<b>\$2,610</b>	<b>\$2,465</b>
<b>Cover 2+1</b> (Inside Front Spread)	<b>\$4,500</b>	<b>\$4,050</b>	<b>\$3,825</b>
<b>Cover 3</b> (Inside Back)	<b>\$2,800</b>	<b>\$2,520</b>	<b>\$2,380</b>
<b>Cover 4</b> (Back)	<b>\$3,500</b>	<b>\$3,150</b>	<b>\$2,975</b>

# Digital Advertising **RATES**

<b>1</b>	<b>Targeted Premium Package</b> Focus your ads to appear on targeted Marine or Freshwater content pages!	<b>\$300</b> per month
<b>2</b>	<b>Targeted Global Button</b> High-traffic placements on every page of AquaticMediaPress.com, and CORALmagazine.com or AMAZONASmagazine.com.	<b>\$150</b> per month
<b>3</b>	<b>Targeted e-Newsletters</b> Single advertiser per newsletter, prominent position within editorial.	<b>\$500</b> per mailing

For full advertising details, demographics, specifications, and terms & conditions, consult our complete media kits.

## Reserve space today: Contact us!

Alex Rose, Ad Sales Director | 630-464-8507 | Alex.Rose@aquaticmediapress.com